

## Spazio Verde, the irrepressible growth of a garden centre

*The small nursery that opened in Terni 30 years ago has blossomed into a leading garden centre, known throughout Italy as a point of reference not only for gardening but also for theme exhibitions, home decorating, and pet supplies. Exclusive services and the latest news from Spazio Verde, owned by Marco Gubbiotti*



Ornamental plants, indoor plants, cut flowers, a wide variety of decorations, exhibitions and flea markets, household items, and a pet department that continues to grow: **Spazio Verde**'s amazing story can be summed up in a series of services tailored to the needs of its clients. This is not just garden centre but a little piece of heaven on earth.

Customers can organise their own indoor and outdoor domestic spaces with the help of expert consultants. At **Spazio Verde**, 23 qualified staff members and three agriculturalists will help you to plan your garden from both a technical and aesthetic point of view, offering you the latest trends such as rock decorations (available in the "stone city" section of the garden centre) which are easy to install and don't require much maintenance. You can also create a vegetable garden on your terrace with exclusive plants from "Orto mio". And for those who really don't have green fingers, Spazio Verde offers a broad selection of beautiful artificial flowers, "not to be confused with the cheap imitations that you will find in circulation," explains **Marco Gubbiotti**, owner of Spazio Verde, "What's more we also offer personalised decorations for all occasions, completely custom-made, as well a delivery service that allows you to send plants to the other side of the world (thanks to the exclusive Mondo Flora service, Ed.)".

These are just some of the many reasons why customers appreciate Spazio Verde. The key to the growth of this garden centre lies in continuous innovation, never giving up, and basing standard procedures on quality.

The layout of the exhibition areas takes you on a journey that is almost therapeutic: “It is wonderful to see clients returning and staying for an entire morning or afternoon just to unwind and take a relaxing walk,” says Gubbiotti. So you see that the heart of Spazio Verde is still its flowers - you will find plants and essences from all over the world, exotic fruits and new hybrids – but with a series of additional complementary services.

For example, they organise exhibitions and theme markets, from an orchid exhibition to the “Rose Festival”, not to mention the festival dedicated to chilli peppers from around the world, or the “Food and Nature” event, created to merge scientific knowledge with a sensory tasting experience. Then there is the Santa Claus Village that will take you on a journey through Christmas traditions, with itineraries for young and old alike: 2000 square metres of indoor space filled with Christmas items from all around Europe. Last year’s Village had a fairy tale theme. The theme for 2016 is still a secret!

What’s for sure is that they have already been at work for months, just as they never stop working to find new ways to satisfy their younger customers: Spazio Verde also offers an original wedding registry service. Obviously this is not your usual wedding registry, but something more useful, especially for couples that have already been living together for some time.

And let’s not forget the services offered to pets: Spazio Verde has a petting zoo with rabbits, hamsters, squirrels, exotic birds and a wide variety of fish. You will find all of the best products for cats and dogs, as well as grooming services, not to mention the adjoining veterinary clinic where you can take your four-footed friends for a check-up or a vaccination. In the future there might also be an area dedicated to dog shows, a day-care centre for dogs, training areas...

Another interesting development regards discounts: sign up for your spazio verde card to benefit from the promotional offers. For example? “Geraniums are below cost, but for clients who are looking for something new, we can suggest something different, such as the Sundaville – beautiful and sun resistant,” says Gubbiotti, smiling. But this is only one of thousands of species that you will find at Spazio Verde: seeing is believing. If you start to feel hungry or tired while you are here, you can take a break at the Natural Bar, a relaxation area where you can enjoy delicious cakes and smoothies made from fresh local produce. The coffee is also completely organic!