

The sky in a house

Buzzwords: listen, interpret and implement. The design and furnishings studio “Emanuela Miani Design” on its latest work.



Coordinating professional teams, mixing styles and elements, blending a passion for oriental disciplines with the sensitivity of the client. An enormous task? "No, it's exactly what I did in recent projects in Lazio, Tuscany, Umbria and

Lombardy (specifically in Treviglio)," explains Emanuela Miani. Those were five sites where just as many houses were designed- it involved the restyling of prestigious homes and old-style villas, managed by a visionary artist.

Whether in America, where he worked for many years, or in this part of central Italy, in essence it doesn't make much difference. "Because each customer has their own character – we smile, as we open the door of the studio , which overlooks the rolling hills - my job



is to understand and interpret it." We enter the studio and it is like crossing another dimension: here ideas are born and take shape. Balance dominates the space, with intersections between wooden objects, ceramics, crockery. It is not hard to see why this home-workshop has become a landmark for those who want a house made to measure, like a piece of haute couture. And we mustn't be deceived by the strong personalities that transpire: we're faced with a humble professional with the ability to listen.



He explains that the primary objective is not to impose, not to decide which precise "stitch" styles and functionality are right for the owner's needs, but to bring out their needs objectively. Basically the 'home staging' phase, literally "putting the house

on stage", starts here: a psychological upstream work to understand and get to know each other. "Therefore you establish a fruitful collaboration with the customer, you get into an empathic dimension," says Miani. This requires strong expertise and sensitivity, qualities that go beyond the mere execution of the profession: " I am not an architect in the strictest sense of the term, rather I am an interior designer. I accompany the client on a 360 degree journey, from material selection to final touches, guaranteeing full time availability. "

All this is based on extensive international experience. Miani graduated from the "Politecnico di Torino", with a specialisation in Feng Shui, Deco and



Bauhaus design. Three different styles, eras and distant worlds that blend with his passion for photography. He then travelled half the world, always with his drawing paper in tow: from the Caribbean to Los Angeles, from the Scandinavian countries to the beloved Orient. He gathered this suitcase of knowledge, which encompassed anthropological knowledge, in order to take his first steps alone, working individually: buying, restructuring and selling real estate. "It was a hell of a job to manage, there was also the technical and

bureaucratic aspect that lies behind the sale of a house." He admits, "I'm used to working from the ground up, breathing the air of the shipyards, and if necessary also driving the bulldozers (laughs). "

And while working abroad, he has maintained his base of operations here in Todi, where he returned for a few years to carry out some work and follow an ambitious project. He unveiled his own know-how in "Great Estate" by Stefano Petri, a leader in the real estate sector. The result was a successful collaboration: "Great Estate" deals with opportunities in the market; Miani personally follows the clients, step by step. In short, another opportunity to make his artistic abilities known.

"Two words to sum up my work? – Let me think for a moment - I would say eclecticism and balance. " They may seem like oxymorons, but actually Miani explains that one would not exist without the other and are



complementary. Eclecticism is to have soft skills and always find a just solution; balance is the ability to modulate each space with natural elements that accompany us in life, primordial ones (fire, earth, metal, water and wood). "Take the outside world, the space which is outside and put it between the walls, here." And design? "Ah, that is like the life that I have chosen ... elegance in motion."